



# UNIVERSITY OF ŽILINA

## Institute of Mediamatics and Cultural Heritage

### MASTER'S DEGREE STUDY

#### CONTACT

**University of Žilina in Žilina**  
**Institute of Mediamatics and Cultural Heritage**  
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**All questions concerning the study can be directed to the Department for Education:**  
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#### ACCREDITED STUDY PROGRAMMES OFFERED FOR THE ACADEMIC YEAR 2026/2027

##### MASTER'S DEGREE STUDY PROGRAMMES

###### FULL-TIME STUDY

LENGTH OF STUDY 2 YEARS

Mediamatics and Cultural Heritage

###### PART-TIME STUDY \*

LENGTH OF STUDY 2 YEARS

Mediamatics and Cultural Heritage

*\* tuition fee for part-time study programmes is € 800 for an academic year*

##### Detailed information about the study programmes:

- curriculum,
- course information sheets





## EXPECTED NUMBER OF ACCEPTED APPLICANTS TO THE FIRST YEAR

MASTER'S DEGREE STUDY		
STUDY PROGRAMME / FIELD OF STUDY	PLANNED CAPACITY	
	FULL-TIME	PART-TIME
Mediamatics and Cultural Heritage / Media and Communication Studies	33	2
<b>TOTAL</b>	<b>33</b>	<b>2</b>

In the event of a low number of applicants for full-time and part-time study, the institute retains the right to not open the study programme.



## TERMS AND CONDITIONS OF ADMISSION

### Basic condition of admission

The basic condition for admission to the master's degree study (the second-degree study programme) is the full completion of the first degree of university study (Higher Education Act, No. 131/2002 Coll. as amended) in the same field of study or in a study programme related in content to the study programme (in the study programme Mediamatics and Cultural Heritage). In the case of a foreign applicant or a student who completed his/her study abroad, he/she shall submit along with the application form (no later than the date of enrolment), a decision on the recognition of the certificate of completion of the first degree of higher education recognised by a relevant institution in the Slovak Republic.

The foreign applicant shall submit a certificate of the required language level B1, according to the European Framework of Reference for Languages, in the Slovak language. If he/she does not have such a certificate, he/she shall take a test on the date of the admission examination to determine the required level of the Slovak language.

### Other conditions of admission

1. Applicants who have completed a bachelor's degree in mediamatics and cultural heritage in the field of media and communication studies at the Institute of Mediamatics and Cultural Heritage at UNIZA will be accepted without an entrance exam.

#### 2. Entrance exam

Graduates from other universities in the same field of study or study programme related to the study programme mediamatics and cultural heritage: Applicants choose three books or articles from a suggested list of professional literature (the list will be published by the Institute of Mediamatics and Cultural Heritage UNIZA on its website) and undergo an oral interview. The entrance exam is administered by the Institute of Mediamatics and Cultural Heritage UNIZA. Fulfilment of the conditions for admission to the study programme is assessed by an admission committee appointed by the director of the institute.



## ADMISSION OF FOREIGN STUDENTS

The basic and other terms and conditions of admission are applicable for applicants from abroad as well as for applicants from Slovakia. Foreign students who study in the Slovak language do not have to pay the tuition fee. Applicants from the Czech Republic can use the form valid in the Czech Republic to submit the application for study. For foreign applicants who were accepted on the basis of intergovernmental agreements, bilateral agreements, or Slovak government grants, the terms and conditions stated in the respective documents are applicable.



## APPLICATION FORM

**Application forms are to be submitted for individual study programmes.**

**In case the applicant is interested in more study programmes, it is necessary to apply for each one individually, including payment of the respective admission procedure fees.**

In case of an incomplete application form, applicants will be requested to complete it.

In case of non-participation in the admission procedure or a failure in the admission procedure, the institute does not refund the admission procedure fee. If the applicant wants to participate in the admission procedure at several faculties or UNIZA faculty programmes, the application forms must be submitted separately to each faculty and programme with the payment of the relevant fee.

#### Attachments to the master's degree application form:

- curriculum vitae,
- proof of payment of the admission fee,
- verified copy of the diploma, confirmation of the exams completed (does not apply to graduates of the Institute of Mediamatics and Cultural Heritage UNIZA).

#### Admission fee:

Send **€ 20** to:

Žilinská univerzita v Žiline, Univerzitná 1, 010 26 Žilina

Bank: Štátna pokladnica

IBAN: SK52 8180 0000 0070 0026 9925

Const. symbol: 0308

Variable symbol: 10832 – magisterské štúdium

**Payment method:** payment can be made by bank transfer or postal order to the above account.

**Proof of payment:** proof of payment is to be sent to the Faculty address with the application form.

**Tuition fees** – in accordance with the Higher Education Act, information about the amount of tuition fee for the relevant academic year will be published on the website of the University of Žilina within the stipulated deadlines.

With payment of the admission fee from the EU member states, the EES countries, territories that are considered a part of the EU (Treaty of Rome, Section 299) and SEPA countries, it is necessary to use **BIC: SPSRSKBXXX, IBAN: SK52 8180 0000 0070 0026 9925**.



## USEFUL DATES

Open Day	Deadline for submitting the application form	Entrance exams
3 March 2026 <sup>1</sup>	until 31 March 2026	17 June 2026 <sup>2</sup>



## ACCOMMODATION

The accommodation facilities of the University of Žilina provide accommodation according to the accommodation capacity, taking into account the distance between the student's permanent residence and the seat of the University.

**Accommodation fee: € 59 – € 71 / month.**<sup>3</sup>



## CATERING

Students can use the services of the catering facility of the University of Žilina. **Price for food: € 1.30 – € 4.80.**<sup>3</sup>

<sup>1</sup> Applicants may also request consultations regarding study/study programmes individually.

<sup>2</sup> In the event of the announcement of the 2nd round of the admission procedure, the current dates will be published on the website of the Institute of Mediamatics and Cultural Heritage.

<sup>3</sup> The amount of accommodation fees may change depending on price trends.



## SCHOLARSHIPS

Students of all study programmes can obtain motivational scholarships (for excellent results or exceptional achievements) in accordance with the stated criteria. In case of an unfavourable social situation, the student can apply for a social scholarship during the study. Students can find all the information about the scholarships on the website: <https://www.uniza.sk/index.php/uchadzaci/vseobecne-informacie/stipendia>.



## FOLLOW-UP STUDY AFTER COMPLETION OF MASTER'S DEGREE STUDY

There is a possibility of extended studies within follow-up doctoral degree study programmes at the Institute of Mediamatics and Cultural Heritage UNIZA in the academic year 2026/2027: Mediamatics and Cultural Heritage (information about the study programme can be found on the university/institute website). After completing the master's degree, it is necessary to verify the current offer of the study programmes in a particular academic year.



## GRADUATE PROSPECTS

### MASTER'S DEGREE STUDY PROGRAMMES

#### MEDIAMATICS AND CULTURAL HERITAGE

**(Field of study 7205 Media and Communication Studies)**

Graduates of the master's degree in the study programme Mediamatics and Cultural Heritage are prepared for the media, cultural and creative industries sectors. They understand the content and objectives of media and marketing communication, including in the modern digital space. He or she has an in-depth knowledge of the principles of managing professional activities in media, cultural and memory, and information institutions, including in the context of their future digital transformation. Depending on the chosen specialisation, the graduate can find employment in collection institutions, in the media sphere, or as a graphic designer or web designer.